



King Praises “Akeed” Project Run by JMI



His Majesty King Abdullah alluded to the project “Monitoring the Credibility of Jordanian Media (Akeed)” managed by the Jordan Media Institute in the context of the Democratic Empowerment Program pointing out the expected role that the project will have in engaging citizens in the process of ensuring the credibility of news reported by the media.

The King explained in the Fifth Discussion Paper that the “Akeed” initiative is designed to enable citizens to have reliable and accurate information on the most prominent issues concerning them by way of contributing to verifying the authenticity of reports and information reported by leading media institutions whether print or electronic. This represents an important element in strengthening Jordan’s political system to be more transparent and accountable to citizens.

It is worth mentioning that the institute started working on launching “Akeed” at the beginning of 2014, and has developed a series of criteria to verify news in addition to a series of legal and professional frames of reference. It has also coached a team to manage the website www.akeed.jo.



JMI Organizes an Introductory Workshop on the Standards and Work Methodologies of the Project Titled “Monitoring the Credibility of Jordanian Media (Akeed)”



JMI Introductory Workshop

Under the patronage of the Minister of State for Media Affairs and Communications, Dr. Mohammad Al Momani, and in coordination with the King Abdullah II Fund for Development (KAFFD), the Jordan Media Institute (JMI) organized an introductory workshop on the methodology of the project Monitoring the Credibility of Jordanian Media (Akeed) that was attended by a number of media institutions and civil society organizations.

In his opening speech, Dr. Al Momani said that we now live in an era where information and news are plethora, and the idea of checking their objectivity and credibility is very important, especially for improving the media sector in Jordan. Dr. Al Momani urged all media organizations and those who work in this field to interact with “Akeed” project positively and objectively, because, he noted, the benefit will be mutual. “The existence of an evaluation mechanism is highly needed to reach a professional, objective and unbiased media environment”, he added.

“Akeed issues daily and monthly specialized reports”

Dr. Omar Razzaz, Chairman of the Board of Trustees at KAFFD, said that the regional challenges witnessed in the area, and the phase of democratic transformation in Jordan highly participate in increasing the spread of misleading news coverage, which lacks the standards of credibility and objectivity.

Dr. Basim Tweissi, JMI’s Dean, provided a detailed explanation about the goals, vision and work mechanism of this endeavor, including its standards and methodologies. He added that this project is designed to protect and guarantee the community’s right to be informed, and to help media organizations improve their performance and quality. “This mechanism monitors both print and online Jordanian media on a daily basis, assesses their professionalism and credibility, prepares monthly reports, issues various publications and organizes activities to help raise awareness of the professional standard expected of the journalism sector and the society in general”, he said.



JMI Welcomes the Sixth Intake of Master's Students



Sixth intake students

The Jordan Media Institute welcomed the sixth intake of students to both tracks of its MA program in Journalism and New Media (the comprehensive exam track and the new thesis track). The thesis track launched by JMI for the first time this year aims to reinforce the media industry with researchers and professionals in the fields of journalism and new media.

The admission process this year was the broadest JMI had conducted, and marked an increased diversity in applicant nationalities. A total of 186 students competed to get a seat on the program, and sat for a number of written tests measuring their skills in writing and editing, general knowledge, current affairs, media terms and concepts and IT. Those who passed the written tests were then called back for an oral interview.

“46 MA students from Jordan, Palestine, Syria, Iraq and Yemen”

The final number of students accepted into the program reached 46, and includes students from Jordan, Palestine, Syria, Iraq and Yemen, all of whom will benefit from the full or partial scholarships provided by JMI.

JMI's MA Thesis Track Kicks Off

Five years after the launch of its MA program in Journalism and New Media (comprehensive exam track), the Jordan Media Institute kicked off a new thesis track for the program. 22 students were accepted into the track which requires a minimum of four academic semesters to graduate.

JMI has put together a 33 credit hour study plan for the thesis track drawing mainly from the institute's past experience, and from the best international academic and professional standards in teaching journalism and media today.



JMI Signs a Cooperation Agreement with Swedish Institutions

The Jordan Media Institute signed a cooperation agreement with the Culture Foundation of the Swedish Postcode Lottery and Reporters without Borders, Sweden. Dr. Basim Tweissi, Dean, signed the agreement on behalf of the institute while Ms. Nisha Besara, General Manager of the Culture Foundation represented the Swedish side.

The agreement aims to contribute to the professional development of Jordanian journalists and JMI's MA program students, and to contribute in enhancing freedom of the press. The agreement includes the organisation of training workshops dealing with such topics as the safety and security of journalists, and interpersonal skills in times of crisis and disaster. It also includes planning an academic visit to Swedish media outlets for a number of JMI's master's students where they will also attend some training workshops. In addition, the agreement includes organizing a camp for new journalists and graduates in the field of media and journalism that aims to improve the ability of participants to break into the media industry's labor market.

Jordan Media Institute • معهد الإعلام الأردني

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Community Media Training at JMI

The Jordan Media Institute hosted the workshop "Community Media: Towards A Better Community Engagement" organized by the USAID funded Community Engagement Program. The workshop targeted journalists and media activists representing different media outlets from Irbid, Tafila and Mafraq governorates, and aimed at raising the capacities of the participants in using better communication tools and enhancing skills to engage with their local societies, and to empower the role of media in covering different issues of concern in their governorates.

The two-day workshop focused on designing media campaigns to cover local news, and on effectively using social media. It also tackled building relationships with local communities to benefit journalists in covering their stories, and boost their skills in online

search mechanisms and in identifying media sources. One session was dedicated to data journalism and the use of infographics and other tools to produce quality news and reports in line with professional standards.

This workshop is part of a series of activities hosted by JMI working towards strengthening the quality of media output and education in Jordan.

"JMI conducted 4 training programs during 2013 for journalists in governorates"



Workshop on Labor Migration at JMI



Labor migration workshop

The Jordan Media Institute (JMI) conducted a workshop specialized in covering news on labor migration and human trafficking. The three-day workshop was organized in cooperation with the Panos Europe Institute and the International Labor Organization (ILO).

With the help of experts in these fields, the workshop aimed to promote the skills of journalists working in local media institutions in writing specialized reports on the situation of migrant workers in Jordan. The ultimate goal was to improve migration policies, better manage and organize the domestic workers' sector and help governments to combat human trafficking.

Throughout the workshop, participants worked on analyzing the current coverage of migrant labor issues with the object of identifying opportunities for improvement. They also learned the tools and skills that will enable them to produce in-depth reports on said issues, and exchanged ideas with the experts, all under the umbrella of professional work standards and ethics, and the culture of human rights. The workshop was organized as part of JMI's various activities which seek to improve the media's output quality, and contribute in setting new standards for journalism education in Jordan.

“700 participants benefited from the 35 training programs JMI conducted during 2013”

Panos Europe Institute was set up in Paris as a non-governmental organization that focuses on supporting media diversity. The ILO is the only United Nations agency that includes representatives of governments, employers and employees. It provides technical assistance to its affiliates through several regional and international projects aimed at addressing migration policies and issues, and organizing the migrant workers' sector.



JMI Launches a Media Studies & Surveys Unit



Jordan Media Institute

In the context of the implementation of JMI's 2014-2017 strategy plan, the institute launched a Media Studies & Surveys Unit to contribute in bridging part of the research gap present in the field of media in Jordan and in the Arab world.

The unit aims to boost media research focusing on media affairs and on the development and modernization of the Jordanian media in particular, and the Arab media in general. It also hopes to contribute to the improvement of the media sector's work environment, in supporting a transition to an independent, plural media and in conducting routine surveys that gather scientific data in specialized areas.

The unit seeks to put specialized media research at the service of development, and to use scientific research in stepping up competition between media outlets in order to set up economically successful media models in addition to building relationships with Arab, regional and international research institutions, and establish a network of Jordanian and Arab media researchers.

“The Publications Program will feature a media knowledge series, and journalism and culture manuals”

The Media Studies & Surveys Unit at JMI is the first of its kind in Jordanian academic institutions. The unit's activities include three main tracks: the Media Study and Research Program, the Media Survey Program and the Publications Program.

October Calendar

30/9 - 01/10/2014

- The workshop "Press Coverage in Conflict and Crises Areas".

16/10/2014

- The graduation ceremony of the MA program's 5th intake students.



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