

PROGRAMME

International Workshop for Journalists

"Climate Challenges and Sustainable Development in the Mediterranean Region"

Jordan Media Institute, Amman

19-21 November 2019

Monday 18 November

All day: *Arrival of the international participants in Amman and transfer to the "Olive Tree Hotel".*

Free Night

Tuesday 19 November – DAY 1

Venue: *Meeting room at the Jordan Media Institute (Transfer from the Hotel provided)*

Working languages: *Arabic and English with simultaneous translation*

Key-note expert: *Yadh Labbene*

9:30 – 10:00: Opening of the workshop

Welcome address by:

- H.E. Maria HADJITHEODOSIOU - Ambassador / Head of the European Union Delegation in the Hashemite Kingdom of Jordan
- Jordan Media Institute representative
- European Investment Bank representative

10:00 – 10:30: Presentation of the agenda, the experts and the participants

- Micol PANCALDI, COPEAM Training
- Yadh LABBENE, climate change expert (Tunisia)
- Self-introduction by the participants

10:30 – 11:30: Introduction: Climate Change in brief

- "Ice-breaker" exercise
- The climate change scenarios, mitigation, adaptation and climate risk
- *Video projection*

11:30 – 11.45: *Coffee break*

11:45 - 13:30: Climate Change and the International Juridical Framework

- The Negotiation process at United Nations Framework Convention on Climate Change (UNFCCC)
- *Video projection*
- The 2016 "Paris Agreement"
- The upcoming COP25 (December 2019): challenges and opportunities
- Questions/answers with the participants

Climate Finance

- Definition;
- The Green Climate Fund (GCF)
- *Video projection*

13:30 – 14:30: *Lunch break*

14:30 – 16:30: Focus on the MENA Region

- The climate and environmental challenges in the MENA Region
- SWOT analysis on the topic
- Work in groups: climate change challenges in the Maghreb, Mashrek, and in the Balkans

20:00 - 22:30 Welcome Dinner, Restaurant "Jordan Heritage" (*transfer from the Hotel provided*)

Wednesday 20 November- DAY 2

Venue: *excursion day, different locations*

Key-note expert: *Omar Al Shoshan*

08:30 – 17:30: field visits (*transfer from the hotel provided*)

NOTE: during the visits, a camera operator will provide shootings that can be used by the participants for the conception of news items.

Free night

Thursday 21 November - DAY 3

Venue: *Meeting room at Jordan Media Institute*

Working languages: *Arabic and English with simultaneous translation*

Key-note expert: *Kevin Burden*

09:00 – 09:15 : Presentation of the expert and of the agenda of the day

- Kevin BURDEN, environment journalist and trainer (United Kingdom)

09:15-10:45: Climate Change in the Media

- The evolution of the media coverage of climate change and environment-related issues

- Media case studies: Greta Thunberg and the Fridays for future movement
- Public service media facing the threats of disinformation and fake news

10.45 – 11:00 *Coffee Break*

11:00 – 13: 00: Reporting on climate change

- Effective reporting on climate change and sustainable development: what tools and techniques?
- Enhancing scientific information: the importance of partnerships between environmental organizations and journalists
- Questions/answers with the participants

13:00 – 14:00 *Lunch Break*

14:00 – 16: 30: Practical session

- *Work in groups*: conceiving news items starting from the field visits in Jordan
- Round table discussion
- Conclusions and final recommendations

20:00 - 22:30 Closing Dinner, Restaurant “Tawaheen” (*transfer from the Hotel provided*)

Friday 22 November

All day: Departure of the participants (*transfer from the Hotel to the Airport provided*)

THE ORGANIZERS

COPEAM – Permanent Conference of Mediterranean Audiovisual Operators

COPEAM is a non-profit association devoted to the promotion of dialogue and cultural integration in the Mediterranean Region, throughout the involvement of the major players of the audiovisual sector, among which the public service radio and TV broadcasters from 26 countries in the area. COPEAM, whose operational headquarters are in Rome, bases its action on a multilateral cooperation formula aimed at enhancing and exchanging expertise within its network, in particular in the fields of journalism and radio and TV coproduction. <http://www.copeam.org/>

EIB - European Investment Bank

The European Investment Bank is the lending arm of the European Union, the biggest multilateral financial institution in the world and one of the largest providers of climate finance. It aims at helping the economy, creating jobs, promoting equality and improving lives for EU citizens and for people in developing countries. The EIB lends to the public and private sectors, focusing on four areas: Innovation and skills; Small businesses; Infrastructure; Climate and environment. Headquartered in Luxembourg, it has a network of local and regional offices in Europe and beyond. <https://www.eib.org>

THE EXPERTS

Yadh LABBENE: *Founding member and former President of the Tunisian Association of Climate Change and Sustainable Development (2C2D), accredited to the Secretariat of the UNFCCC and its subsidiary bodies, he follows climate change issues since the early 90s. Currently, he is an activist in the field of environment and consultant in the field of climate change with various experiences with international partners including GIZ, the African Development Bank, the European Union and the UNDP.*

Omar AL SHOSHAN: *Co-Founder and chairman of the Jordan Environmental Union, the Jordan first coalition of environment and nature protection agencies. He has several experiences as environmental expert, such as consultant for the UNDP and head of environmental policies and advocacy specialist for the Jordan Royal Society for the Conservation of Nature. Among his awards, the Sustainable Sanitation Alliance's (SuSanA) prize, held as part of the Stockholm World Water Week 2017 for setting a strong example in using alternative water resources for irrigation and reusing water for sustainable sanitation.*

Kevin BURDEN: *A media consultant who works with media houses and organisations worldwide. During a BBC career spanning 20 years, he served as a reporter, correspondent, presenter, producer, editor and manager. For several years, he specialised in reporting on environmental issues, including energy, food and farming, water and waste, and climate change. Since leaving the BBC in 2008, Kevin has worked with many international, national and local organisations working in the field of science, health and the environment, helping them to communicate more effectively with the public.*