



## **Jordan Media Institute**

### **New Study Plan**

### **Course Description**

#### **7001713 Media special topics**

This course is intended to empower media students with advanced specialized knowledge in media issues namely, media role and status in our contemporary world, the role of Media and Gender, Human Rights and the Media and Media and Communication Technology. Each student will carry out research on one of the above- named issues or on a topic derived from them.

#### **7001714 Philosophy and Cultural Studies**

This course aims to equip students with the fundamental concepts of Philosophy and Contemporary Cultural Studies comprising the economic, social, political cultural and social change. The course is divided into components: the principles and concepts of Philosophy including logical critical thinking, the theory of knowledge and values, religious philosophy and art, science and the schools of philosophy, and contemporary modern philosophy. The second component of the course deals with contemporary cultural studies principles such as, the history of human culture, the Media and the Law, Media and Religion, Orientalism Studies and other contemporary movements and schools of Thought and Arts.

#### **7001715 News Writing and Editing**

This is a foundation course which aims to enhance students' knowledge, academically and professionally, of the world of news from the stage of information gathering and evaluation, to the stages of writing, editing, and dissemination. It introduces students to the intellectual foundations that govern the processes of selecting information, and the different formats for presenting them to the readers, while adhering to the guidelines of journalistic writing and the ethics of professional reporting.

### **7001716 Digital Media: Audio and Visuals**

This applied course introduces students to forms of multimedia journalism, namely, photo, audio and video production. Students learn to think of a news story in different formats and consider the more effective ways of presenting it to their audience using photos, audio, and video, while maintaining the standards and values of professional journalistic production. Students will acquire production skills using professional digital equipment and software. In addition, students will acquire the skills of video production for electronic sites and digital platforms and present their reports throughout the semester at each stage of their training in a way that will reveal the skills they have acquired.

### **7001717 Research Methods in Mass communication**

This course is intended to empower students with the skills of critical thinking and methods of knowledge acquisition and research in the Humanities and Social Sciences as a stepping stone to developing students' competencies of scientific research and empirical thinking in the fields of Media and Journalism. It includes training students in data collection, analysis, conclusions, inferencing and interviews procedures and use of data bases. Thus, students will acquire the tools and procedures of Mass communication research.

By the end of this course students should be able to use modern scientific methods to enhance media activities and content, such as dealing with the information society in the production of media content like scientific sources, and open data sources.

This course empowers students to deal with the scarcity of information on in hand and on the other hand face the flood of information by training them students on critical analysis and journalistic writing using the scientific basis and approach.

### **7001718 Media Legislations and Codes of Ethics**

This course includes the professions codes of ethics and related legislative by-laws of the media and the press. It offers definitions of the concepts and of their comprehension and the freedom of the press and opinion and the impact on the profession practices for the press production procedures. In addition, the course presents the legal regulations for journalistic practices coupled with the legal restrictions of such practices, and a statement of the legislation governing Electronic publishing. This also includes the laws of journalists' practices in accordance with the journalists' code of honor and its by-laws as well as freedom of the Press and opinion, the right for knowledge and information, credibility, objectivity, balance, independence, neutrality and respect of privacy. Respect of copyright the practice of journalistic criticism which is the reverse of personal slander and defamation. The course also embraces rules to publishing news of crimes and courts, legal and disciplinary measures for journalists in case of misconduct or breach of the rules of professional ethics.

### **7001721 Public Policy and Contemporary Issues**

This course tackles public policies scientifically and empirically, contemporary public issues, and the political system and the decision-making process in Jordan. This includes the process of problem identification, planning, and implementation of public policies. The course will address the fiscal policy and budget making for the actual realization of governmental goals. In addition, the course will discuss the contemporary issues in Jordan and the Middle East in terms of their causes and effects. The course will address the different views and varied concepts related to public administration, public policies, and fiscal management. This includes privatization and partnership between the public and private sectors, in addition to discussing the criteria of efficiency, effectiveness, and speed. The course also aims to provide students with scientific knowledge and practical skills that allow them to write reports on political systems, administration and public policies, financial management, and covering relevant current issues.

### **7001722 Specialized Reporting**

This practical course complements the “News Writing and Editing” course, by further enriching students’ theoretical knowledge and practical skills in news reporting, at all stages of production. What this course adds is providing students with the opportunity to further develop their skills in the fields of preparing and producing in-depth reports in a number of specialized fields such as the economy, health, culture and human rights, a task which requires additional experiences and skills.

### **7001723 Theories of Communication**

This course seeks to build a foundation of knowledge of the major concepts and theories of communication in general and media in particular. This foundation would enable the students to develop their abilities to deal with the media and cultural environments surrounding them, and their familiarity with the concepts of mass communication and media from a historical perspective, as well as their awareness of the explanatory models and theories of mass communication and media, especially those addressing psychological and social aspects, mass society, media influence, the communicator, and contemporary theoretical trends in media studies.

### **7001725 Data Journalism and Investigative Techniques**

Students will be acquainted with the means and tools of investigative and data journalism. This is a simulation of real-life process starting with identifying and pitching the idea, enquiries and hypotheses, data collection from sources such as public and private databases, analysis of the data, and understanding the obstacles and legal and ethical standards in working with data, all the way to writing the findings and displaying the results through blended media and data visualizations.

### **7001726 Radio and Television News Coverage**

This course seeks to introduce students to the basics of planning and production of newscasts, interviews, and special programs for radio and television, as well as documentaries. At the end of the course, students will also be able to acquire the basic skills of delivery of news, presentation of programs, and preparation and delivery of recorded as well as live reports. They will also have sufficient knowledge of the most important terms used in radio and television production as applied in major regional and international media corporations.

### **7001727 Skills of Journalistic Writing in English**

This course aims to develop the students' writing skills of journalistic texts in English. Students' knowledge of Media terms and concepts in English will be enhanced. Thus, students will become familiar with the British and American journalistic media in English and the relevant techniques of news reports editing, interviews and essays. They will acquire knowledge of the rules and of the professionals' moral principles of English-speaking countries. Targeted learning outcomes will be based on the production of journalistic texts in English. The course will consist of one theoretical component of the targeted journalistic materials and of an applied component of the related concepts and skills.

### **7001729 Skills of Journalistic Writing in French**

This practical course aims to enforce students' acquisition of writing skills in French including acquisition of the media concepts and terminology. Students will learn about the varied French schools of journalism and the technologies for news reporting and editing and of interviews and essays. Students will be acquainted with the norms and rules of the ethical professional journalistic practices in French. This course consists of two parts: a theoretical one through which students will be acquainted with targeted journalistic material and a practical one through which students apply the theoretical concepts and skills.

### **7001731 Mobile and Multimodal Journalism**

This applied course introduces students to mobile applications with the aim of producing high quality visual, audio and video reports using smart phones. In addition, it offers an introduction to various social media platforms and the adaptation and repackaging of journalistic stories to target the audiences of these platforms.

### **7001734 Newsroom Media Production**



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This course provides an immersive newsroom production experience. Students will take all the skills and knowledge they have learned in various courses in the first and second semesters and put them to use in this simulation of a real-life newsroom where they will produce, publish, and disseminate stories. Students will spend a whole day of each week working on the preparation and production of the stories under the supervision of two faculty members representing the different media and journalistic fields.

### **7001796      The Capstone Project**

Students will be engaged in journalistic work according to the training institution selected by the student. The student will carry out research to implement the acquired skills and knowledge throughout the semester leading to the production of significant journalism project at a high professional level which combines the theory and application. The capstone project assessment shall be as follows:

- Intensive journalistic work in one of the media institutions
- To write a short report on the project's issues results and recommendations
- To give an oral presentation of the report in front of a jury composed of the institute faculty members and selected journalists
- The student prior to preparation of the graduate project must submit a written record of the project which shall be submitted to the graduation projects' competent committee
- The student shall secure the committee's approval of the proposed project topic