

Under the Patronage of Her Royal Highness Princess Rym Ali

Jordan Media Institute

**in Cooperation with
Norwegian Institute of Journalism**

Organizes the Conference on

**Radio & Television Broadcasting
Policies, Transformations, Challenges**

Amman – Jordan | Landmark Hotel | 5 – 6 of May 2015

Day One: Tuesday 5 May 2015		
10:00–10:45	Registration	
11:00	Opening	<ul style="list-style-type: none"> • National Anthem • Remarks by Dr. Basim Tweissi, Dean, Jordan Media Institute • Remarks by Frode Rekve, Norwegian Institute of Journalism
11:30–13:00	Session One	<ul style="list-style-type: none"> • Moderator: Dr. Basim Tweissi • Hosam Sokkari, Media Consultant and Former Head of BBC Arabic <p>The media is dead ... long live journalism</p> <ul style="list-style-type: none"> • Slimane Zeghidour, Chief Editor of TV5 Monde <p>Back to basics</p>
Discussion		
13:00–14:00	Lunch Break	
14:00–15:30	Session Two	<ul style="list-style-type: none"> • Moderator: Faisal Shboul • Dr. Amjad Qadi, Director General, Jordan Media Commission <p>Legislation and status of the radio and television broadcasting industry in Jordan</p> <ul style="list-style-type: none"> • Radi Alkhas, CEO, Jordan Media City <p>Challenges of investing in the television sector in Jordan</p> <ul style="list-style-type: none"> • Rula Hroub, Member of Parliament, Jordan <p>Jordanian media legislation: applications and gaps</p> <ul style="list-style-type: none"> • Dr. Tayseer Masharqa, Petra University, Jordan <p>Obstacles to investing and developing the audiovisual sector: legal perspective</p>
Discussion		

15:30–16:00	Break	
16:00–17:30	Session Three	<ul style="list-style-type: none"> ● Moderator: Ramadan Rawashdeh ● Dr. Jamal Zarin, Qatar University Arab satellite broadcasting and transformation into public service models: a comparative study ● Frode Rekve, Norwegian Institute of Journalism Role of public service television in spreading democracy ● Nicholas Nugent, Media Consultant, EU and BBC, UK Challenges and problems in transforming to public service broadcasting ● Justin Kings, Eurovision Academy Faculty, EBU Digital newsrooms and professional challenges
Discussion		

Day Two: Wednesday 6 May 2015		
10:00–11:30	Session Four	<ul style="list-style-type: none"> ● Moderator: Dr. Sakher Alkhasawneh ● Dr. Amer Al Hafi, Royal Institute for Inter-Faith Studies Arab radio and television broadcasting and religious extremism ● Dr. Jamal Shalabi, Hashemite University Electronic between ideology and technology ● Dr. Hilmi Sari, University of Jordan, Jordan Media Institute Television and extremism
Discussion		
11:30–12:00	Break	

12:00–13:30	Session Five	<ul style="list-style-type: none"> ● Moderator: Dr. Hilmi Sari ● Justin Kings, Eurovision Academy Faculty, EBU; Latest trends on social media and audience consumption of media ● Nabila Ramadani, Journalist and Writer, UK; Difficulties facing women journalists reporting on the ground ● Wael Attili, Co–Founder, Kharbeesh; New television industry in Jordan and the Arab world ● Giacomo Mazzone, Head of Institutional and Members Relations, EBU; EBU concept of public service and legislative framework
Discussion		
13:30–14:30	Lunch Break	
14:30–16:00	Session Six	<ul style="list-style-type: none"> ● Moderator: Hala Zureikat ● Dr. Magda Abu–Fadil, Writer and Director of Media Unlimited; Ethics of television broadcasting: who sets the standards? ● Dr. Marian Tadros, Yarmouk University; Comparative study on public and private channels in Jordan ● Dr. Sarah Nassereddine, Middle East University, Jordan; Role of universities and training centers in capacity building and responding to job market demands
Discussion		
16:00–17:00	Closing Session	<ul style="list-style-type: none"> ● Dr. Basim Tweissi ● Dr. Hilmi Sari
17:00–17:30	Break	